

How to Join

Because of the support of SCFB Sponsor Firms and the generosity of donors to the SCFB Endowment, the Stevens Center for Family Business can offer very cost-effective annual membership dues. Membership provides unlimited participation in all Center-sponsored events by all of the member firm's family members and spouses, key non-family employees, as well as additional benefits indicated here.

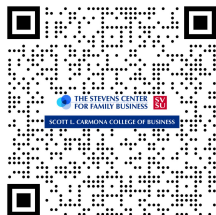
For additional information on the Stevens Center for Family Business and to obtain an application form, please contact:

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Stevens Center for Family Business
Scott L. Carmona College of Business
Saginaw Valley State University
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SVSU.edu/SCFB

Where networking,
knowledge and success meet.



**You're invited to join
the Stevens Center
for Family Business.**

Mission

**Support the success of family businesses
through the generations
with education, networking, and collaboration.**

The Stevens

Center for

Family Business

(SCFB) exists

to support the

success of family

businesses, in

their combined

business

pursuits

and family

relationships.

STEVENS CENTER FOR FAMILY BUSINESS

Family businesses have tremendous strengths. Statistics show they are more successful than non-family businesses on many different dimensions. They frequently have strong customer loyalty, and employee turn-over is typically less. But, family businesses are complicated, and can often have significant challenges.

The Stevens Center for Family Business, part of the Scott L. Carmona College of Business at Saginaw Valley State University, provides a wealth of opportunities and resources for family business owners/leaders to leverage the strengths inherent in their enterprise, and to successfully confront — or even head off — issues that may arise. Using national experts as well as local business leaders, the SCFB provides major events, networking opportunities, peer groups, sponsor workshops, and many other activities and resources whereby members can learn about family business best practices and consider how to best apply them at their own company.

FAMILY BUSINESSES WHO BECOME MEMBERS OF THE SCFB ARE BEST DESCRIBED AS...

- Forward thinking and planning for the future
- Committed to building a legacy
- Seeking to maintain family harmony while succeeding at business
- Open to considering new ideas
- Willing to devote time to address business and family challenges
- Wanting to network with other family business owners

A MEMBERSHIP ORGANIZATION

Membership in the Stevens Center for Family Business gives participants a wealth of powerful resources to help manage the unique challenges — and celebrate the unique joys — of owning and operating a family business! Members benefit from the collective wisdom of successful business owners and professionals in an atmosphere that encourages open discussion and exchange of ideas.

Benefits of Membership

MAJOR EVENTS — FOUR OR MORE ANNUALLY

Presentations, workshops, seminars, and panel discussions are conducted by top experts in the field of family business, as well as by locally recognized leaders who have key roles in their own family businesses. An unlimited number of family members and spouses, as well as key non-family employees, from SCFB member firms can attend all events, at no additional cost beyond annual membership dues.

PEER GROUPS

Members who have a common perspective, such as belonging to their family business's leading or next generation, or serving as a key non-family executive, meet periodically to discuss topics and issues of mutual interest, and learn from each other's experience. In a comfortable atmosphere of trust and confidentiality, Peer Group participants can share their triumphs and challenges with others who understand and relate to the unique dynamics of being part of a family business.

NETWORKING OPPORTUNITIES

SCFB Members frequently find that one of the most valued benefits is the opportunity to meet and engage with other family business leaders. Owning and operating a family business comes with unique joys and challenges; SCFB Members can relate to each other's experiences, and frequently learn from each other.

SPONSOR WORKSHOPS

Representatives from SCFB Sponsor Firms draw on their unique business expertise to present a timely, relevant topic, designed to have immediate value and application to SCFB member firms.

PRIVATE CONSULTATIONS

Leaders of SCFB Member firms may have an opportunity to schedule one-on-one time with visiting national family business experts when they come to the SVSU campus.

QUARTERLY E-NEWSLETTERS

SCFB Members receive a quarterly e-newsletter, *We Relate*, published by the Center. It includes not only news and announcements about the SCFB, but also about Member and Sponsor firms, as well.

Annual membership dues allow unlimited participation in all Center-sponsored events by all of the member firm's family members and spouses, as well as key non-family employees.

"It's so good to know that others in family business have some of the same problems and challenges that I have. Before I got involved with the SCFB, I thought I was the only one." — SCFB member

PODCAST SERIES

The Stevens Center for Family Business podcast series features interviews with SCFB Members – founders, owners, and other leaders -- about FB fundamentals and the lessons they've learned as they've nurtured their enterprise and integrated family members into the business over the years. The interviews provide rare insight into the unique experiences of family business leaders with the founding and development of their companies; the managing of the family along with business operations; and the rewards, challenges, and successes they've encountered along the way.

VIDEO CATALOG

The Center provides exclusive access to SCFB Members and Sponsors to video recordings of past SCFB major events presented by family business experts. The catalog of educational programs are available through the Stevens Center website.

PERSONALIZED SERVICES

SCFB Members may experience a situation within their family business that requires some expertise, experience, or insight beyond that of the company's own resources. While the Stevens Center for Family Business does not itself offer consulting services, it can serve as a liaison to peer mentors, trusted advisors and/or expert process consultants. The SCFB can also suggest additional resources such as books, whitepapers, webinars, and conferences that address the identified issue.

MEMBER AND SPONSOR DIRECTORY

To facilitate networking and encourage mutual patronage, all SCFB Member firms are included in the annual Directory, with an overview of their company, listing of family members involved in the business, and contact information.

"Blood and money ... it can be a complicated mix!" — SCFB member